

Massage Envy



BACKGROUND:

Massage Envy Spa is a leading provider of full body, mud facial and hot stone massage services across the United States. Locations are developed via a franchise model with regional developers and sub-franchisees and to date, over 1,000 locations are in operation. Massage Envy Spa offers both walk-in and membership based one hour to two hour massage services in individual or couple's therapy sessions.



SOLUTION:

When a franchisee has identified a location they are looking to lease, our office assists in documenting the existing conditions of the suite and in the development of a creating a space plan of the proposed location. Once a franchisee and their regional developer have approved a conceptual store layout, the plan is sent to Corporate for their review and approval. Upon approval of the sketch, RHJ Associates P.C. prepares the necessary construction documents in order for the franchisee to apply for permits and request construction bid. Construction documentation includes implementing a corporate established finish and millwork package as well as coordination with a mandatory lighting vendor and their lighting package.



Client: Individual Franchisees

Location: Eastern Pennsylvania, South New Jersey & The Detroit Michigan Metro Region

Completed SF: +/- 2,800-3,800

Use: B (Business)

Philadelphia, PA
123 S. Broad Street, Suite 1140
Philadelphia, PA 19109
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860 First Avenue, Suite 9A
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