

## Orangetheory Fitness

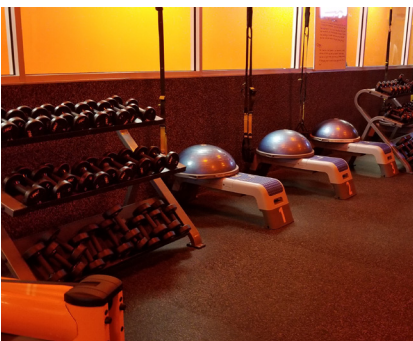
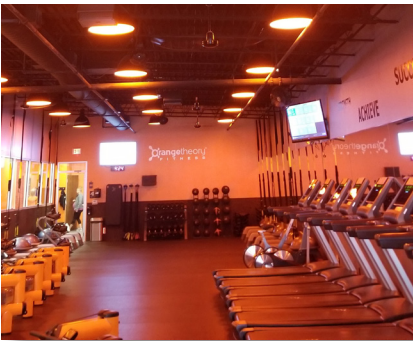


### BACKGROUND:

Orangetheory Fitness is a rapidly developing exercise franchise, focusing on heart rate monitoring and post-exercise oxygen consumption training regiments to maximize a member's energy and calorie burn. Training is instructor led via small class sizes in order to allow individual focus within a group setting.

### SOLUTION:

Working with a regional developer and his franchisees, RHJ Associates assist with the design and layout of a work out studio space that can accommodate two groups of 13 members at a time, each with their own trainer within a small studio setting. Orangetheory Fitness' corporate entity has established a very strict set of regulations, design standards and finish standards to be incorporated into every club location. Our office designs each club based on these standards and works with Corporate to find appropriate solutions to accommodate existing site conditions that may not be addressed in Corporate's standard design package.



**Client:** Individual Franchisees

**Location:** Eastern PA & Northern NJ

**Completed SF:** +/- 3,000-3,800

**Use:** A-3 (Assembly)

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